



United Way
of Union County



2020 SPONSORSHIP OPPORTUNITIES





2020 Sponsorship Opportunities

All Sponsors Receive

- United Way logo/website link for use on company website
 - Coupon or Discount Space on Community Care Card
- *minimum of 10 businesses must participate

**Additional Details for each sponsorship level below:*

\$250 UWUC Friend Sponsor

- Named as event sponsor for **ONE** event on UWUC website event page
- Listed on visible event signage for **ONE** event with other sponsors

\$500 Bronze Sponsor

- Named as event sponsor for **TWO** events on UWUC website event page
- Listed on visible event signage for **TWO** events with other sponsors
- Company logo displayed on **TWO** sponsored event pages
- Small company logo or name on event t-shirt (if applicable)

\$1,000 Silver Sponsor

- Named as event sponsor for **THREE** events on UWUC website event page
- Listed on visible event signage for **THREE** events with other sponsors
- Company logo displayed on **THREE** sponsored event pages
- Medium company logo or name on event t-shirt (if applicable)

\$2,500 Gold Sponsor

- Named as event sponsor for **FOUR** events on UWUC website event pages
- Individual sponsor sign displayed at **FOUR** events
- Company logo displayed and **hyperlinked** to YOUR website on **FOUR** event pages
- Large company logo or name on event t-shirt (if applicable)
- Opportunity for one customized activity with UW staff
- Sponsorship noted in event specific publications

\$5,000 Platinum Champion Sponsor

- Named as **CHAMPION** sponsor for **ALL** events on UWUC website event pages
- Individual sponsor sign displayed at **ALL** events
- Company logo displayed and hyperlinked to YOUR website on **ALL** event pages
- Premier Logo Placement with one extra line of text on **ALL** event t-shirts (if applicable)
- Opportunity for **TWO** customized activities with UW staff
- Logo Placement in Annual Report
- Banner may be displayed at **ALL** events
- Table may be displayed at Campaign Kick-Off
- One speaking opportunity (5-10 minutes) to share a volunteer or campaign related story at a United Way event

United Way of Union County

United
Way



2019 Sponsorship Events

Celebrate United Awards Celebration Breakfast - March 4, 2020

A celebration and THANK YOU to Union County workplaces that participate in our annual workplace campaign. The total amount of dollars pledged will be unveiled.

Care United Event (s) - April 28, 2020

An organized series of events to help neighbors in our community. More details on event (s) coming soon!

Learn United - Stuff the Bus - August 2020

Annual School Supply Drive

Give United Campaign Kick-Off - September 2020

Join us as we kick-off our 20-21 Annual Campaign

Run United - Quarter Marathon & 5K - October/November 2020

Join us for our 13th annual run/walk through the beautiful fall foliage of Glacier Ridge Metro Park and Jerome Village. In 2019, more than 250 runners/walkers and 35 volunteers participated in Run United and we look forward to an even more successful event in 2020

****In the event of unforeseen circumstances, The United Way of Union County reserves the right to change scheduled activities.***

United Way of Union County

United
Way



2020 Sponsorship Partner Agreement

Company _____
Address _____
City/State/Zip _____
Contact Name _____ Contact Email _____
Contact Phone _____

Circle Sponsorship Level:

\$5,000 Platinum Champion
\$2,500 Gold
\$1,000 Silver
\$500 Bronze
\$250 UWUC Friend

***Want to Customize a Package
for your Business?***

**Contact Corinne to find the right fit
for you including unique
sponsorship opportunities like The
Born Learning Trail!**

Please circle the 2018 Events You Wish to Sponsor (Number of events chosen depends on sponsorship level)

Celebrate UNITED Awards Breakfast
Care United Event (s)
Learn United "Stuff the Bus"
Give United - Fall Online Auction
Give United Campaign Kick-Off
Run United Quarter Marathon and 5K

**In the event of unforeseen circumstances, The United Way of Union County reserves the right to change scheduled activities.*

Please return with payment to:

United Way of Union County
c/o Corinne Bix
648 Clymer Road, Suite 313
Marysville, OH 43040

Questions? Contact:

Corinne Bix, Director
937-303-0257
uwuc.corinne@gmail.com

Increase your company's visibility! We will be happy to include your high-resolution color logos in all event sponsored printed promotional materials. Please send your high-resolution logo (CMYK color) and web-ready (RGB color), and 11x17 JPEG to Corinne Bix at uwuc.corinne@gmail.com.

United Way of Union County - Contact Corinne @ 937.303.0257 or uwuc.corinne@gmail.com for more information!