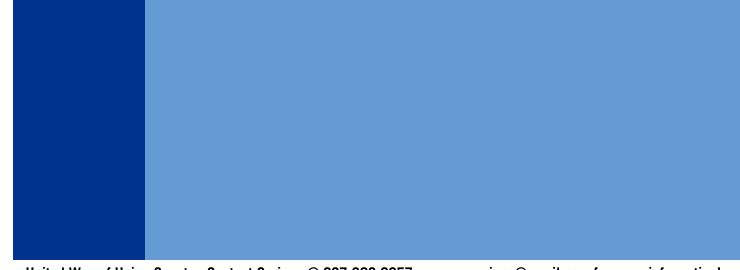
**United Way** of Union County





# **2020 SPONSORSHIP OPPORTUNITIES**



# United Way of Union County



# 2020

# **All Sponsors Receive**

- United Way logo/website link for use on company website
- Coupon or Discount Space on Community Care Card \*minimum of 10 businesses must participate

\*Additional Details for each sponsorship level below:

# \$250 UWUC Friend Sponsor

- Named as event sponsor for **ONE** event on UWUC website event page
- Listed on visible event signage for **ONE** event with other sponsors

## \$500 Bronze Sponsor

- Named as event sponsor for **TWO** events on UWUC website event page
- Listed on visible event signage for **TWO** events with other sponsors
- Company logo displayed on TWO sponsored event pages
- Small company logo or name on event t-shirt (if applicable)

# \$1,000 Silver Sponsor

- Named as event sponsor for THREE events on UWUC website event page
- Listed on visible event signage for THREE events with other sponsors
- Company logo displayed on THREE sponsored event pages
- Medium company logo or name on event t-shirt (if applicable)

# \$2,500 Gold Sponsor

- Named as event sponsor for FOUR events on UWUC website event pages
- Individual sponsor sign displayed at FOUR events
- Company logo displayed and hyperlinked to YOUR website on FOUR event pages
- Large company logo or name on event t-shirt (if applicable)
- Opportunity for one customized activity with UW staff
- Sponsorship noted in event specific publications

## \$5,000 Platinum Champion Sponsor

- Named as **CHAMPION** sponsor for **ALL** events on UWUC website event pages
- Individual sponsor sign displayed at ALL events
- Company logo displayed and hyperlinked to YOUR website on ALL event pages
- **Premier** Logo Placement with one extra line of text on **ALL** event t-shirts (if applicable)
- Opportunity for **TWO** customized activities with UW staff
- Logo Placement in Annual Report
- Banner may be displayed at ALL events
- Table may be displayed at Campaign Kick-Off
- One speaking opportunity (5-10 minutes) to share a volunteer or campaign related story at a United Way event

# **United Way of Union County**



# 2019

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onsorsh

Celebrate United Awards Celebration Breakfast - March 4, 2020

A celebration and THANK YOU to Union County workplaces that participate in our annual workplace campaign. The total amount of dollars pledged will be unveiled.

# Care United Event (s) - April 28, 2020

An organized series of events to help neighbors in our community.

More details on event (s) coming soon!

**Learn United - Stuff the Bus -** August 2020

Annual School Supply Drive

Give United Campaign Kick-Off - September 2020

Join us as we kick-off our 20-21 Annual Campaign

p Events

Run United - Quarter Marathon & 5K - October/November 2020

Join us for our 13th annual run/walk through the beautiful fall foliage of Glacier Ridge Metro Park and Jerome Village. In 2019, more than 250 runners/walkers and 35 volunteers participated in Run United and we look forward to an even more successful event in 2020

\*In the event of unforeseen circumstances, The United Way of Union County reserves the right to change scheduled activities.

# **United Way** of Union County



# )20 Sponsorship Partner

Agreem

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Company		
Address		
City/State/Zip		
,		
Contact Name	Contact Email	

Contact Phone\_\_\_\_\_

## **Circle Sponsorship Level:**

\$5,000 Platinum Champion

\$2,500 Gold

\$1,000 Silver

\$500 Bronze

\$250 UWUC Friend

# Want to Customize a Package for your Business?

Contact Corinne to find the right fit for you including unique sponsorship opportunities like The Born Learning Trail!

Please circle the 2018 Events You Wish to Sponsor (Number of events chosen depends on sponsorship level)

Celebrate UNITED Awards Breakfast

Care United Event (s)

Learn United "Stuff the Bus"

Give United - Fall Online Auction

Give United Campaign Kick-Off

Run United Quarter Marathon and 5K

\*In the event of unforeseen circumstances, The United Way of Union County reserves the right to change scheduled activities.

uwuc.corinne@gmail.com

# Please return with payment to: United Way of Union County C/o Corinne Bix 937-303-0257

Marysville, OH 43040

648 Clymer Road, Suite 313

Increase your company's visibility! We will be happy to include your high-resolution color logos in all event sponsored printed promotional materials. Please send your high-resolution logo (CMYK color) and web-ready (RGB color), and 11x17 JPEG to Corinne Bix at uwuc.corinne@gmail.com.